



**Wawa Markets, Inc.**

51854 1347

# PERMANENT COUNTER PACKAGE DISPLAYS (SELF-SERVICE AND SECURITY)

## SECURITY COUNTER DISPLAY

### GENERAL INFORMATION

- Item No. 101848
- Dimensions: (assembled)  
H-13-5/8" W-15-3/16" D-11-3/16"
- Capacity: 54 packs
- Available Rows:  
6 rows wide, 9 packs deep
- Construction Materials:  
Plastic/metal

### SHIPPING INFORMATION

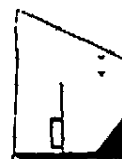
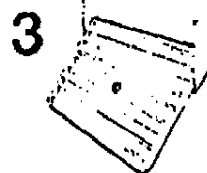
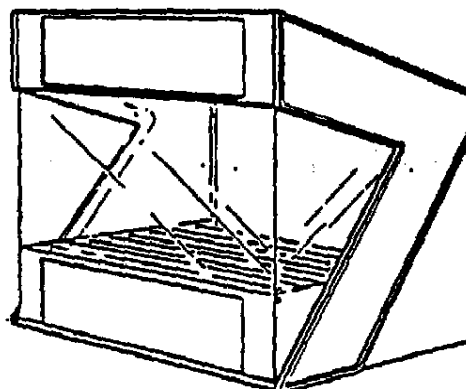
- Packed: 1 per case  
(assembled)
- Case Size:  
H-17-1/2" W-18-1/2" D-14-1/2"
- Case Weight: 11-1/2 lbs.
- Case Cube: 2.7 cu. ft.
- Freight Description Code: A

### SPECIAL INSTRUCTIONS

- POS cards are not packed with display-uses 16" pack merchandiser card
- One of the following contracts must be completed upon installation:
  - General Market-Master Form No. 4434
  - Special Market-Item No. 103704 (Test Areas Only)

### ORDERING PROCEDURE

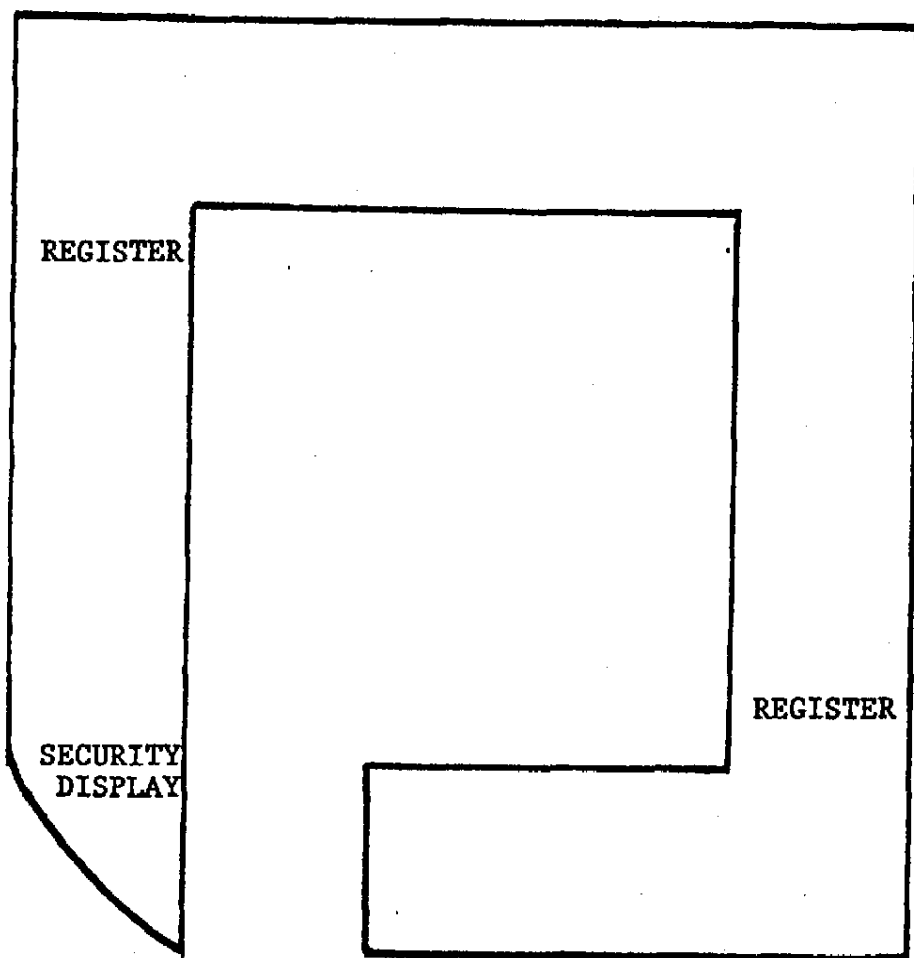
- Use Form No. 4471DD or SMS Order Entry System



LARGER CARDED  
PROMOTIONS

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WAWA SECURITY DISPLAY PLACEMENT



- PLEASE PLACE SECURITY DISPLAY IN WAWA STORES AS ILLUSTRATED.
- \* NOTE - ADVERTISING POS WILL BE PROVIDED. PLEASE USE FONT NUMBERS IF NOT PRE-PRINTED.

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- \* PLEASE ORDER THE FOLLOWING AMOUNTS OF DORAL/MAGNA PRODUCT FOR THE R. J. REYNOLDS/WAWA SECURITY DISPLAY.

<u>BRAND</u>	<u>ITEM CODE NUMBER</u>	<u>AMOUNT</u>
DORAL LIGHT KING	1401	_____
DORAL LIGHT 100	1402	_____
DORAL LIGHT MENTHOL KING	1403	_____
DORAL LIGHT MENTHOL 100	1404	_____
MAGNA FULL FLAVOR SOFT	1420	_____
MAGNA FULL FLAVOR BOX	1421	_____
MAGNA LIGHT SOFT	1422	_____
MAGNA LIGHT BOX	1423	_____

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